

The Fashion Awards 2019

PRESS RELEASE

10th October 2019

INTRODUCING THE 2019 NEW WAVE: CREATIVES

The British Fashion Council is delighted to unveil its 2019 *NEW WAVE: Creatives* - a list of 100 of the most innovative and inspiring young creative talents from around the world. The dynamic list includes trailblazers from across multiple disciplines from artists, activists, casting agents, commentators, florists, hair and makeup artists, image makers, nail artists, set designers, stylists and writers.

The *NEW WAVE: Creatives* will be celebrated at The Fashion Awards 2019 on Monday 2nd December at the Royal Albert Hall in London.

The list, available on our website [here](#), is a resource for the global fashion industry and highlights London's position as an international hub of creativity and pays homage to the incredible success of both home-grown and international talent, while celebrating those who play a vital role in the industry's cultural reputation. The list of 100 names includes talent from over 20 countries around the globe.

Introducing the 2019 *NEW WAVE: Creatives*:

ACTIVISTS, COMMENTATORS AND WRITERS

- Diet Prada
- Jason's Closet
- Sinéad Burke
- Wilson Oryema
- Fenn O'Meally
- Josephine Jones
- Skip Dinner
- Hélène Selam Kleih
- Liv Little
- Tom Rasmussen

ARTISTS

- Angelica Hicks
- Jon Emmony
- Rhea Dillon
- Chen Man
- Michael Moon
- Stephen Doherty
- Jenkin van Zyl
- Pierre-Alexandre Fillaire

CASTING

- Camilla Tisi
- Madeleine Østlie
- Troy Fearn
- Emilie Åström
- Mischa Notcutt
- Holly Cullen
- Samuel Ellis

FLORISTS

- Mary Lennox
- Simone Gooch
- William Farr

HAIR, MAKE-UP AND NAIL ARTISTS

- Ammy Drammeh
- Jawara Wauchope
- Louis Ghewy
- Sylvie Macmillan
- Celia Burton
- Jenny Longworth
- Lucy Bridge
- Virginie Moreira
- Erin Parsons
- Lauren Michelle Pires
- Mei Kawajiri

IMAGE MAKERS

- Adesuwa Aighewi
- Campbell Addy
- Davit Giorgadze
- Eva Al Desnudo
- Hanna Moon
- Jesse Jenkins
- Keziah Quarcoo
- Leslie Zhang
- Mark Kean
- Pascal Gambarte
- Ronan McKenzie
- Tania Franco Klein
- Vitali Gelwich
- Zeng Wu
- Aidan Zamiri
- Charlotte James
- Dexter Navy
- Fan Xin
- Hick Duarte
- Jordan Hemingway
- Kristin Lee Moolman
- Leung Mo
- Miriam Marlene Waldner
- Rafael Pavarotti
- Ruth Ossai
- Theo Sion
- Vito Fericola
- Bogdan Plakov
- Charlotte Wales
- Eddie Wrey
- Felix Cooper
- Hugo Comte
- Joyce Ng
- Laura Coulson
- Lia Clay Miller
- Oliver Hadlee Pearch
- Rob Rusling
- Sonia Szóstak
- Tyler Mitchell
- Yu Cong

DIGITAL INFLUENCERS

- AMIAYA
- Caroline Daur

SET DESIGNERS

- Amy Friend
- Amy Stickland
- David James White
- Janina Pedan
- Louis Gibson

STYLISTS

- Alexandra Carl
- Audrey Hu
- Fan Qiong
- Gary David Moore
- Ib Kamara
- Jordan Vickers
- Leah Abbott
- Luke V Smith
- Monikh Dale
- Nicco Torelli
- Sabina Schreder
- Solange Franklin Reed
- Tati Cotliar
- Zoe Costello

The category was introduced at The Fashion Awards in 2018. This year the British Fashion Council asked the voting panel of 2,500 fashion industry insiders from across the global fashion industry to nominate those they believed to be the best young creative talent in today. The criteria was to vote for the most creative new wave of talent across creative disciplines in fashion not including designers and models.

The Fashion Awards is the main fundraiser for the British Fashion Council, a not for profit organisation focused on promoting excellence in British fashion and supporting the future pipeline of creative talent.

The British Fashion Council's work is achieved through a range of charitable initiatives which focus on education, business and mentoring schemes that support talent from school level and emerging designers to fashion start-ups and established brands. In 2018, the BFC raised over £2.3 million for its charities and business support initiatives out of which £1.1 million will be allocated directly to scholars and designer businesses.

The generosity and commitment of our sponsors is more vital than ever. Please help us by acknowledging our Presenting Sponsor Swarovski and Official Sponsors American Express, Getty Images, Lavazza Coffee and Rosewood London for their support of The Fashion Awards 2019.

- ENDS -

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ABOUT BRITISH FASHION COUNCIL

The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and co-ordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Britain and London. The BFC Colleges Council offers support to students through its Foundation, BA and MA scholarships, links with industry through design competitions and Graduate Preview Day. Talent identification and business support schemes include BFC/Vogue Designer Fashion Fund, BFC/GQ Designer Fashion Fund and NEWGEN which includes womenswear, menswear and accessories. The BFC also runs and owns charities including the BFC Fashion Arts Foundation, the BFC Fashion Trust and the BFC Education Foundation. Showcasing initiatives and events include London Fashion Week, London Fashion Week Men's, LONDON show ROOMS, International Fashion Showcase, London Fashion Week Festival and the annual celebration of creativity and innovation in the fashion industry: The Fashion Awards.